



Photo by Bret Webster.

GSA's Connected Community Member Directory 2.0

We are delighted to report that GSA's Connected Community continues to grow, with new groups forming week in and week out. Take full advantage of the power of GSA's online resources and join your colleagues today.

Getting started is easy. Simply type community.geosociety.org into your web browser and click on "Help" for instructions on how to log in. As a reminder, GSA members already have a profile in the Connected Community, populated from our member database—all you have to do is activate it. Completing your profile is simple, quick, and painless. Adding profile information takes less than five minutes for most members, and privacy settings allow you to share or protect information as you choose.

Member Directory 2.0

GSA's Member Directory 2.0 offers powerful ways for users to network and join specialized communities. Individual detailed profiles are used in targeted searches and automatically matched to people that share similar backgrounds and common areas of interest. To get the most out of your membership experience, fill out your interactive profile to ensure that you are providing other GSA members with the information that you want them to know about you. The more information you put into your profile, the easier it is for other members to find you and connect.

◆ **HOT TIP:** Upload a professional picture. Pictures are worth a thousand words, so make sure the image best represents you and what you want to accomplish.

Want to Build Your Professional Network?

You've completed your profile on the Connected Community, so now what? Find your people: GSA's Member Directory 2.0 allows you to connect with more than 25,000 members, empowering you to build a valuable professional network that you can access from anywhere in the world. Search the Member Directory and connect others who share your interests.

After logging in to the Connected Community, you will arrive at the home page. In the main navigation, choose "Directory." If you know the name, organization, or e-mail address of the

individual you are looking for, enter it here and choose "Find Member." Find your person, and click on the link to add this person as a contact.

◆ **HOT TIP:** Click on their name or their picture to view their profile.

Did You Know? You can send someone an e-mail right from this page—it will go to their Connected Community inbox as well as the e-mail address that is on file in GSA's member database. Your inbox holds all invites and messages that you have sent as well as incoming invites and messages sent by other GSA members. You can easily see your invitations to connect and accept or decline. Messages will also be automatically sent to your regular e-mail box (e.g., Microsoft Outlook, Gmail, AOL, or Yahoo account).

Did You Know? When you have messages waiting, an envelope icon will appear in the Welcome Box in the top right-hand corner of each page, as well as below your name on your profile page.

Search by Enhanced Criteria to Locate Contacts

GSA's Member Directory 2.0 includes an "Advanced Search" function featuring a robust suite of professional networking capabilities. You can search by city, state, or country—this is useful for finding others in your area that you may want to connect with locally. Or perhaps you'd like to find a colleague you went to school with. Query an individual based on his or her education. You can also search for people based on primary professional interest and publications. Finally, if you know someone is part of a specific group on the Connected Community, you can search for a member of a group by choosing the community type and selecting the community name.

◆ **HOT TIP:** Use the Likeness Meter to have the Connected Community automatically match you to other members who have similar backgrounds and interests. This is one of the reasons it is so important to complete your profile—the platform uses a formula to calculate how closely your profile matches other profiles to make these recommendations.

Network and Interact

A network is meant to be a quick way to find people with whom you'll want to connect. It lets you know how many other people share something in common with you and helps you find these people. Networks link people to each other based on matching criteria in their Directory 2.0 profiles. The Connected Community automatically forms networks on such data as location, job history, and education history. You may also define your own custom demographics and form networks from these.

Next month in *GSA Today* we'll talk more about how the new Connected Community platform allows members to easily interact and communicate online through "Discussions." Watch the GSA homepage for our next webinar on how to use the Connected Community.

♦ **HOT TIP:** The GSA OPEN FORUM is a place for everyone to post questions, photos, videos, or share thoughts.

Extend your Annual Meeting Networking with GSA's Connected Community

Attending GSA's 125th Annual Meeting in Denver? GSA's new Connected Community allows annual meeting attendees to stay connected during and after the meeting. You can use the site to

- **Update your profile** so that people can find you for networking purposes;
- Search and connect with people you've met so that you can **stay in touch**;
- Post messages to discussions and **keep topical conversations going beyond the meeting**;
- **Join groups** of like-minded people who want to work together to improve and innovate; and
- **Post your presentations, pictures, documents, videos, or other content** that you feel will help other participants in the GSA Community.

♦ **HOT TIP CHALLENGE:** Register for the GSA 125th Anniversary Meeting and activate your profile with a photo in the Connected Community to make the most of your meeting experience.



We Believe in the Power of GSA's
Connected Community!
community.geosociety.org

2013–2014 GSA-USGS Congressional Science Fellow Announcement



Anna K. Mebust

GSA is pleased to announce the selection of Anna K. Mebust as the 2013–2014 GSA-USGS Congressional Science Fellow. Mebust received a B.A. from Pomona College in 2008, majoring in both chemistry and mathematics. Her research at Pomona investigated the development of thin film gas microsensors to be used in air-quality monitoring. As part of this project, she was awarded a summer fellowship at the NASA Jet Propulsion Laboratory in Pasadena to work on the development of the Electronic Nose (ENose), a sensor deployed on the International Space Station to monitor onboard air quality. Also during her time at Pomona, Mebust was inducted into Phi Beta Kappa and Sigma Xi.

Mebust earned her Ph.D. in physical chemistry from the University of California at Berkeley in August 2013. Her dissertation research employed remote sensing measurements to identify and quantify sources of variability in emissions of pollutants from wildfires. This variability has important implications for air quality and climate but has previously proved difficult to study. Mebust developed a novel technique using satellite data to study these emissions, and she earned a prestigious graduate fellowship from the Department of Energy Office of Science in 2010 for this work. Mebust's research in atmospheric chemistry has ties to diverse fields like biogeoscience, meteorology, and climate, giving her the broad earth-science background required for this fellowship.

Mebust has extensive leadership and communication experience both inside and outside of academia. She taught a variety of classes as both an undergraduate and graduate student. At Pomona, Mebust captained the ultimate Frisbee team and received a leadership award from the mathematics department. While at Berkeley, she held numerous teaching and leadership positions as part of the ballroom dance team. As a communicator, Mebust is especially talented at adjusting her language to convey important concepts at appropriate levels—her work teaching chemistry, mathematics, ultimate, and dance has primarily been aimed at beginners, and she also designed a new website for her research group at Berkeley, targeted toward early-career scientists. These skills will serve her well in the coming year as she articulates scientific concepts to legislators, constituents, and other non-scientists. Mebust is extremely honored to be selected as the 2013–2014 GSA-USGS Congressional Science Fellow and is very much looking forward to using her scientific background and communication skills to make a concrete difference in public policy and to improve lines of communication between policy makers and researchers.

