

THE GEOLOGICAL SOCIETY OF AMERICA, INC.
AND
THE GEOLOGICAL SOCIETY OF AMERICA
FOUNDATION, INC.

Combined Financial Statements As Of June 30, 2010
(With Summarized Financial Information For
The Year Ended June 30, 2009)

Together With Independent Auditors' Report

JDS professional
group
certified public accountants, consultants and advisors

INDEPENDENT AUDITORS' REPORT

To the Council and Board of Trustees of
The Geological Society of America, Inc. and
The Geological Society of America Foundation, Inc.:

We have audited the accompanying combined statement of financial position of The Geological Society of America, Inc. and The Geological Society of America Foundation, Inc. (the "Organization") as of June 30, 2010, and the related combined statements of activities, and cash flows for the year then ended. These combined financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. We did not audit the financial statements of The Geological Society of America Foundation, Inc, which statements reflect total assets of \$10,664,781 as of June 30, 2010, total liabilities of \$141,799, total net assets of \$10,522,982, total support and revenues of \$1,790,539 and total expenses of \$1,359,449 for the year then ended. Those statements were audited by other auditors whose report has been furnished to us, and our opinion, in so far as it relates to the amounts included for The Geological Society of America Foundation, Inc, is based solely on the report of the other auditors.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combined financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the combined financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of The Geological Society of America, Inc. and The Geological Society of America Foundation, Inc. as of June 30, 2010, and the changes in their net assets and their cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The combined supplemental schedules of financial position and activities on page 19 and 20 are presented for purposes of additional analysis and are not a required part of the combined financial statements. Such information has been subjected to the auditing procedures applied in the audit of the combined financial statements and, in our opinion, is fairly stated in all material respects in relation to the combined financial statements taken as a whole.

JDS Professional Group

September 14, 2010

Members:

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**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
THE GEOLOGICAL SOCIETY OF AMERICA FOUNDATION, INC.**

Combined Statement Of Financial Position

As Of June 30, 2010

(With Summarized Financial Information As Of June 30, 2009)

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| ASSETS | <u>2010</u> | <u>2009</u> |
|--|-----------------------------|-----------------------------|
| Current Assets: | | |
| Cash and cash equivalents | \$ 421,098 | \$ 428,371 |
| Investments | 2,702,001 | 2,495,716 |
| Accounts receivable, net of allowance of \$18,134 | 242,437 | 294,292 |
| Contributions receivable | 61,954 | 177,468 |
| Publications inventory | 301,961 | 392,072 |
| Prepaid expenses and other assets | <u>283,707</u> | <u>436,878</u> |
| Total Current Assets | 4,013,158 | 4,224,797 |
| Long-term investments | 633,542 | |
| Restricted long-term investments | 26,100,579 | 23,061,878 |
| Long term contribution receivable, net | | 1,576 |
| Long term account receivable, net | | 46,667 |
| Beneficial interest in charitable trusts | 221,619 | 309,048 |
| Property and equipment, net of accumulated depreciation and amortization of \$3,307,403 | <u>2,493,920</u> | <u>2,690,651</u> |
| TOTAL ASSETS | <u><u>\$ 33,462,818</u></u> | <u><u>\$ 30,334,617</u></u> |
| LIABILITIES AND NET ASSETS | | |
| Current Liabilities: | | |
| Accounts payable | \$ 297,774 | \$ 316,098 |
| Accrued expenses | 73,353 | 181,227 |
| Accrued liabilities | 292,194 | 279,594 |
| Deferred revenue | 1,954,347 | 1,979,375 |
| Line of credit | | 300,000 |
| Other liabilities | <u>6,397</u> | <u>10,242</u> |
| Total Liabilities | <u>2,624,065</u> | <u>3,066,536</u> |
| Net Assets: | | |
| Unrestricted - | | |
| Designated for employee benefits | 81,593 | 109,895 |
| Undesignated | <u>4,382,515</u> | <u>2,860,176</u> |
| Total Unrestricted | 4,464,108 | 2,970,071 |
| Temporarily restricted | 18,067,471 | 16,500,870 |
| Permanently restricted | <u>8,307,174</u> | <u>7,797,140</u> |
| Total Net Assets | <u>30,838,753</u> | <u>27,268,081</u> |
| TOTAL LIABILITIES AND NET ASSETS | <u><u>\$ 33,462,818</u></u> | <u><u>\$ 30,334,617</u></u> |

The accompanying notes are an integral part of the financial statements.

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
THE GEOLOGICAL SOCIETY OF AMERICA FOUNDATION, INC.**

Combined Statement Of Activities
For The Year Ended June 30, 2010

(With Summarized Financial Information For The Year Ended June 30, 2009)

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| | Unrestricted | Temporarily Restricted | Permanently Restricted | 2010 Total | 2009 Total |
|---|---------------------|---------------------------|---------------------------|----------------------|----------------------|
| Support And Revenue: | | | | | |
| Publications | \$ 3,878,831 | \$ | \$ | \$ 3,878,831 | \$ 4,108,531 |
| Meetings | 2,388,045 | | | 2,388,045 | 1,772,018 |
| Membership dues and services | 604,646 | | | 604,646 | 594,815 |
| Sections and divisions | 593,766 | | | 593,766 | 446,336 |
| Grants | 323,622 | | | 323,622 | 270,027 |
| Contributions | 661,590 | 146,312 | 505,000 | 1,312,902 | 2,252,296 |
| Education and outreach | 566,341 | | | 566,341 | 371,765 |
| Change in value of split interest agreements | | 3,587 | 5,034 | 8,621 | (2,490) |
| Other revenue | 210,566 | | | 210,566 | 235,198 |
| Net Assets Released From Restriction: | | | | | |
| Satisfaction of program restrictions | 795,150 | (795,150) | | | |
| Total Support And Revenue | 10,022,557 | (645,251) | 510,034 | 9,887,340 | 10,048,496 |
| Expenses: | | | | | |
| Program services - | | | | | |
| Publications | 2,177,707 | | | 2,177,707 | 2,354,176 |
| Meetings | 1,955,948 | | | 1,955,948 | 1,869,535 |
| Membership | 673,001 | | | 673,001 | 686,778 |
| Sections and divisions | 375,448 | | | 375,448 | 329,097 |
| Grants and awards | 1,298,576 | | | 1,298,576 | 1,274,368 |
| Education and outreach | 724,857 | | | 724,857 | 746,069 |
| Total Program Services | 7,205,537 | | | 7,205,537 | 7,260,023 |
| Supporting services - | | | | | |
| Fundraising | 205,209 | | | 205,209 | 199,878 |
| General and administrative | 2,479,241 | | | 2,479,241 | 3,000,872 |
| Total Supporting Services | 2,684,450 | | | 2,684,450 | 3,200,750 |
| Total Expenses | 9,889,987 | | | 9,889,987 | 10,460,773 |
| CHANGE IN NET ASSETS BEFORE INVESTMENT INCOME (LOSS) | 132,570 | (645,251) | 510,034 | (2,647) | (412,277) |
| Interest and dividend income | 302,205 | 462,464 | | 764,669 | 938,227 |
| Net realized gain(loss) on investments | (535,951) | (799,245) | | (1,335,196) | (468,813) |
| Net unrealized gain(loss) on investments | 1,595,213 | 2,548,633 | | 4,143,846 | (7,793,986) |
| Total investment income(loss) | 1,361,467 | 2,211,852 | | 3,573,319 | (7,324,572) |
| CHANGES IN NET ASSETS | 1,494,037 | 1,566,601 | 510,034 | 3,570,672 | (7,736,849) |
| Net Assets, Beginning Of Year | 2,970,071 | 16,500,870 | 7,797,140 | 27,268,081 | 35,004,930 |
| NET ASSETS, END OF YEAR | \$ 4,464,108 | \$ 18,067,471 | \$ 8,307,174 | \$ 30,838,753 | \$ 27,268,081 |

The accompanying notes are an integral part of the financial statements.

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
THE GEOLOGICAL SOCIETY OF AMERICA FOUNDATION, INC.**

Combined Statement Of Cash Flows
For The Year Ended June 30, 2010
(With Summarized Financial Information For The Year Ended June 30, 2009)

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| | <u>2010</u> | <u>2009</u> |
|---|--------------------------|--------------------------|
| Change in net assets | \$ 3,570,672 | \$ (7,736,849) |
| Adjustments to reconcile change in net assets to net cash provided by operating activities: | | |
| Net realized and unrealized loss on investments | (2,808,650) | 8,262,798 |
| Depreciation and amortization | 196,408 | 207,866 |
| Gain on disposal of property and equipment | 3,183 | 4,230 |
| Contributions restricted for long-term purposes | (510,034) | (268,302) |
| Change in value of split interest agreements | (8,621) | 2,490 |
| Changes in operating assets and liabilities - | | |
| (Increase) decrease in contributions receivable | 117,090 | (15,001) |
| (Increase) decrease in accounts receivable | 99,806 | (28,567) |
| Decrease in publications inventory | 90,111 | 224,983 |
| Decrease in prepaid expenses and other assets | 153,171 | 135,768 |
| Increase (decrease) in accounts payable | (19,608) | 54,144 |
| Increase (decrease) in accrued expenses | (107,874) | 122,817 |
| Increase in accrued liabilities | 12,600 | 40,710 |
| Increase (decrease) in deferred revenue | (25,028) | (422,652) |
| Increase (decrease) in other liabilities | (3,845) | 3,822 |
| Net cash provided by operating activities | <u>759,381</u> | <u>588,257</u> |
| Cash flows from investing activities: | | |
| Purchases of investments | (6,208,352) | (8,077,734) |
| Proceeds from the sales of investments | 5,138,474 | 7,091,053 |
| Proceeds from (payments to) charitable trust | 96,050 | (91,986) |
| Purchase of property and equipment | (2,860) | (72,948) |
| Net cash (used in) investing activities | <u>(976,688)</u> | <u>(1,151,615)</u> |
| Cash flows from financing activities: | | |
| Bond issue costs | | (6,468) |
| Payment on bonds | | (225,000) |
| Payments on line of credit | (300,000) | 300,000 |
| Contributions for long-term purposes | 510,034 | 268,302 |
| Net cash provided by financing activities | <u>210,034</u> | <u>336,834</u> |
| NET (DECREASE) IN CASH AND CASH EQUIVALENTS | (7,273) | (226,524) |
| Cash And Cash Equivalents, Beginning Of Year | <u>428,371</u> | <u>654,895</u> |
| CASH AND CASH EQUIVALENTS, END OF YEAR | <u>\$ 421,098</u> | <u>\$ 428,371</u> |
| Supplemental cash flow information: | | |
| Income tax paid | <u>\$ 28,400</u> | <u>\$ 0</u> |

The accompanying notes are an integral part of the financial statements.

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
THE GEOLOGICAL SOCIETY OF AMERICA FOUNDATION, INC.**

Notes To Combined Financial Statements
For The Year Ended June 30, 2010

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(1) **Reporting Entity**

The reporting entity referred to as the “Organization” includes the activities of two organizations, The Geological Society of America, Inc. (the “Society”) and The Geological Society of America Foundation, Inc. (the “Foundation”). All significant inter-company accounts and transactions have been eliminated in combination. The Society was incorporated in 1929 to advance the geosciences, to enhance the professional growth of its members, and to promote the geosciences in the service of humankind.

The Society activities include publishing and distributing scientific literature, awarding research grants, sponsoring scientific meetings, providing information and materials for kindergarten through twelfth grade science education and furnishing information to the public about earth science education and the environment. The Society is governed by a board of directors (the Council) elected by the Society’s members.

The activities of the Foundation have been included in these combined statements because of the Foundation’s relationship with the Society. The Foundation is governed by a Board of Trustees appointed by the Board itself from a list of candidates approved by the Council of the Society. In addition, the Foundation cannot change certain portions of its governing documents without the Society’s approval and economic interest factors exist.

The Foundation was founded in 1980 to provide endowment and fundraising resources to advance the mission of the Society. The majority of the Foundation’s support and revenue is derived from contributions and investment income.

(2) **Summary Of Significant Accounting Policies**

Method Of Accounting

The financial statements of the Organization have been prepared on the accrual basis.

Basis Of Presentation

The Organization is required to report information regarding financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
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Notes To Combined Financial Statements
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Unrestricted amounts are those currently available at the discretion of the Council and the Board of Trustees for use in the Organization's operations and those resources invested in property and equipment.

Temporarily restricted amounts are monies restricted by donors to be used for various scientific programs, or specific time periods.

Permanently restricted amounts are assets that are required by donor restriction to be invested in perpetuity, the income from which is available for use in operations or various scientific programs in accordance with donor restrictions.

Use Of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of support, revenues and expenses during the reported period. Actual results could differ from those estimates.

Cash And Cash Equivalents

The Organization considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents, unless held for reinvestment as part of the investment portfolio or otherwise encumbered.

Accounts Receivable

Accounts receivable are generated from the sales of the Organization's products and services. At the time accounts receivable are originated, the Organization considers an allowance for doubtful accounts based on the creditworthiness of the customer. The allowance is continually reviewed and adjusted to maintain the allowance at a level considered adequate to cover future uncollectible amounts. The allowance is management's best estimate of uncollectible amounts and is determined based on historical performance that is tracked by the Organization on an ongoing basis.

Contributions Receivable

Contributions receivable are recorded at their net realizable value. Contributions receivable expected to be collected in future years are recorded at net present value. The discounts on those amounts are computed using an imputed interest rate applicable to the year in which the pledges are received. Amortization of the discount will be included in contribution revenue. Conditional contributions receivable are not included as support until the conditions are substantially met. The Organization records an allowance based on management's estimate of uncollectible amounts.

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
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Notes To Combined Financial Statements
For The Year Ended June 30, 2010

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Publications Inventory

Publications inventory consists of books, maps, charts and other publications valued at the lower of cost or market. Cost is determined by the first-in, first-out method.

Investments

Investments in equity securities with readily determinable fair values and debt securities are recorded at their fair values in the statements of financial position. Investments in certificates of deposit are stated at cost which approximates market value. Investments in limited partnerships are valued at estimated fair value based upon the underlying net assets of the limited partnership.

Unrealized gains and losses are included in the change in net assets in the accompanying statements of activities. Investment income and gains restricted by donors are reported as increases in unrestricted net assets if the restrictions are met (either a stipulated time period ends or a purpose restriction is accomplished) in the reporting period in which the income and gains are recognized.

Investments related to the balances of temporarily and permanently restricted net assets are segregated as restricted investments in the statements of financial position.

Property And Equipment

All property and equipment is stated at cost or if donated, at fair value at the date of transfer, and depreciated using the straight-line method over estimated useful lives which range from three to forty years. Expenditures for property and equipment that exceed \$5,000 are capitalized.

Long-Lived Assets

The Organization reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of the asset may not be recovered. The Organization looks primarily to the undiscounted future cash flows in its assessment of whether or not long-lived assets have been impaired.

Collections And Works Of Art

The Organization has various collections and works of art that are on exhibit at the headquarters building. Collection items acquired either through purchase or donation are not capitalized. Contributions of collection items are not recognized in the statements of activities. Proceeds from sales or insurance recoveries are classified on the statements of activities based on the absence or existence and nature of donor-imposed restrictions.

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
THE GEOLOGICAL SOCIETY OF AMERICA FOUNDATION, INC.**

Notes To Combined Financial Statements
For The Year Ended June 30, 2010

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Deferred Revenue

Membership dues, conference registrations, subscriptions and other receipts relating to future periods are deferred and recognized as revenue in the applicable future period when the related services are rendered and expenses are incurred.

Contributions

Contributions received are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence or nature of any donor restrictions.

Donor-restricted support is reported as an increase in temporarily or permanently restricted net assets depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Grants and Awards

Grants and awards are recorded as expenses when the recipients are notified.

Functional Allocation Of Expenses

The costs of providing the various programs and activities have been summarized on a functional basis in the Statement of Activities. Accordingly, certain costs have been allocated among the program and supporting services benefitted. Salaries and related fringe benefits are allocated to all services based on actual time expended. Allocations of certain overhead costs are also allocated to services on a pro-rata basis of total direct expenses incurred.

Prior Year Summarized Information

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2009, from which the summarized information was derived.

Fair Value Measurements

The Organization adopted Fair Value Measurements which among other things requires enhanced disclosures about investments that are measured and reported at fair value and establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted

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quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access.

Level 2 Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value.

Corporate Stocks, Mutual Funds, International Equities, Domestic Fixed income securities, Commodity funds, Bank loan funds and money market funds: Valued at the closing price reported on the active market on which the individual securities are traded.

Limited partnership fund: Valued as reported by the limited partnership based upon the underlying net assets of the limited partnership.

Private equity portfolio: Valued at the closing price reported on the active market on which the individual securities are traded and valued as reported by the private equity.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

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Notes To Combined Financial Statements
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In general, investments are exposed to various risks, such as interest rate, credit and overall market volatility risk. Due to the level of risk associated with certain investments, it is reasonably possible that changes in the values of the investments will occur in the near term and that such changes could materially affect the investment balances and the amounts reported in the statement of financial position.

The carrying amount reported in the statement of financial position for cash and cash equivalents, accounts receivable, inventory, accounts payable and accrued liabilities, approximate fair value because of the immediate or short-term maturities of these financial instruments.

Subsequent Events

The Organization has performed an evaluation of subsequent events through September 14, 2010, which is the date the financial statements were available to be issued, and has considered any relevant matters in the preparation of the financial statements and footnotes.

(3) Tax Exempt Status

The Society is exempt from income tax under Section 501(c)(3) of the Internal Revenue Code except for amounts representing unrelated business income. The Foundation is exempt from income tax under Section 501(c)(3) of the Internal Revenue Code and has been classified as an organization other than a private foundation under Section 509(a). As such, donors are entitled to a charitable deduction for their contribution to both the Society and Foundation.

The Organization adopted the Accounting for Uncertainty in Income Taxes accounting standard, which requires the Organization to determine whether a tax position (and the related tax benefit) is more likely than not to be sustained upon examination by the applicable taxing authority, based solely on the technical merits of the position. The tax benefit to be recognized is measured as the largest amount of benefit that is greater than fifty percent likely of being realized upon settlement, presuming that the tax position is examined by the appropriate taxing authority that has full knowledge of all relevant information. During the year ended December 31, 2009, the Organization's management evaluated its tax positions to determine the existence of uncertainties, and did not note any matters that would require recognition or which may have an affect on its tax-exempt status.

The Organization is no longer subject to U.S. federal and state income tax audits on its Form 990-T and related state return by taxing authorities for years through 2006. The years subsequent to these years contain matters that could be subject to differing interpretations of applicable tax laws and regulations as it relates to the amount and/or timing of income, deductions, and tax credits. Although, the outcome of tax audits is uncertain, the Organization believes no issues would arise.

The Society is subject to tax on its net unrelated business taxable income for certain activities.

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Notes To Combined Financial Statements
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(4) **Investments And Concentration Of Credit Risk**

The following table presents the Organizations's fair value hierarchy for those assets measured at fair value on a recurring basis as of June 30, 2010:

| | <u>Level 1</u> | <u>Level 3</u> | <u>Total</u> |
|---------------------------------------|----------------------|---------------------|----------------------|
| Investments: | | | |
| Corporate Stock | \$ 11,194,637 | \$ | \$ 11,194,637 |
| International Equities | 3,852,083 | | 3,852,083 |
| Domestic Fixed Income | 5,190,685 | | 5,190,685 |
| Limited Partnerships | | 3,443,753 | 3,443,753 |
| Mutual Funds | 616,195 | | 616,195 |
| Private Equity Portfolio | 686,203 | 599,993 | 1,286,196 |
| Commodity Fund | 1,360,718 | | 1,360,718 |
| Floating Interest Rate Bank Loan Fund | 1,703,298 | | 1,703,298 |
| Money Market Fund | 788,557 | | 788,557 |
| Total | <u>\$ 25,392,376</u> | <u>\$ 4,043,746</u> | <u>\$ 29,436,122</u> |

The changes in the investments for which Organization has used Level 3 inputs to determine the fair values are as follows:

| | |
|---|---------------------|
| Balance as of July 1, 2009 | \$ 3,509,394 |
| Investment income | (2,055) |
| Total gains or losses (realized and unrealized) | 283,535 |
| Purchases | <u>252,872</u> |
| Balance as of June 30, 2010 | <u>\$ 4,043,746</u> |

Investments are presented on the Statement of Financial Position as of June 30, 2010, as follows:

| | |
|----------------------------------|----------------------|
| Investments | \$ 2,702,001 |
| Long-term investments | 633,542 |
| Restricted long-term investments | <u>26,100,579</u> |
| | <u>\$ 29,436,122</u> |

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The Society has a commitment to invest \$1,750,000 in a limited partnership investment. The limited partnership will make capital calls as needed. During the fiscal year ended June 30, 2010, the Society met capital calls of \$252,872.

The Organization's cash demand deposits are held at financial institutions at which interest bearing deposits are insured up to \$250,000 per institution by the FDIC. As of June 30, 2010, the amount which exceeded the FDIC limit was approximately \$358,000.

(5) **Endowment Net Assets**

General

The Organization's Endowment Funds were established by action of the Society's Board of Directors and Foundation's Board of Trustees to be maintained in perpetuity. The Endowment Fund includes donor-restricted funds and may be utilized for either specific purposes or general operating use. As required by Generally Accepted Accounting Principles (GAAP), net assets associated with Endowment Funds, including funds designated by the Board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of Relevant Law

The Board interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment and (b) the original value of subsequent gifts to the permanent endowment. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purpose and intent of the Organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments

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(6) Other resources of the Organization

(7) The investment policies of the Organization.

Changes in endowment net assets as of June 30, 2010, consisted of the following:

| | <u>Temporarily Restricted</u> | <u>Permanently Restricted</u> | <u>Total</u> |
|--|-----------------------------------|-----------------------------------|----------------------|
| Endowment net assets, beginning of year | \$ 8,306,545 | \$ 7,797,140 | \$ 16,103,685 |
| Investment return: | | | |
| Interest income, net of fees | 216,435 | | 216,435 |
| Net gain/loss on securities (realized/unrealized) | <u>854,379</u> | | <u>854,379</u> |
| Total investment return | 1,070,814 | | 1,070,814 |
| Contributions | 10,780 | 510,034 | 520,814 |
| Appropriation of endowment assets for expenditure | <u>(218,679)</u> | | <u>(218,679)</u> |
| Endowment net assets, end of year | <u>\$ 9,169,460</u> | <u>\$ 8,307,174</u> | <u>\$ 17,476,634</u> |

As of June 30, 2010, endowment net assets consisted of the following:

| | <u>Temporarily Restricted</u> | <u>Permanently Restricted</u> | <u>Total</u> |
|--|-----------------------------------|-----------------------------------|----------------------|
| Donor restricted endowment net assets | <u>\$ 9,169,460</u> | <u>\$ 8,307,174</u> | <u>\$ 17,476,634</u> |

Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or SPMIFA requires the Organization to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature are reported in unrestricted net assets. These deficiencies result from unfavorable market fluctuations that may occur after the investment of permanently restricted contributions and appropriation that was deemed prudent by the Board. As of June 30, 2010, no funds had deficiencies.

Return Objectives and Risk Parameters

The Society's investment policy was adopted by the Board in March 2004. The Foundation has adopted an investment policy for endowment assets that attempt to provide a predictable stream of funding to

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programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Permanently restricted assets are invested as a portion of the total Endowment Fund which seeks to optimize the total rate of return to meet spending requirements of the Organization. The Endowment Fund also seeks sufficient flexibility to meet unanticipated demands and changing environments. The Endowment Fund is invested with a long-term strategy which includes a balanced portfolio of equity, bonds, limited partnership, commodity funds, bank loan funds and temporary cash investments.

Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy

The Society has a policy of appropriating for distribution each year 4% of the rolling 12 quarter moving average of total unrestricted investments on December 31st of the current fiscal year in which the distribution is planned if the adjusted unrestricted investments exceed the budgeted annual operating expenses. The Foundation has a policy of appropriating for distribution each year 5% of the fair value of a fund's net assets from two years prior to the current fiscal year. In establishing this policy, the Organization considered the long-term expected return on the Endowment Fund. Accordingly, over the long term, the Society expects the current spending policy to allow its endowment to grow at an average of at least the CPI annually and the Foundation expects the current spending policy to allow its endowment to grow at an average of 3% annually. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment returns. Expenditures may be made through the Organization's operating budget on an annual basis.

(6) Contributions Receivable And Concentration Of Credit Risk

Contributions receivable consisted of the following unconditional promises to give as of June 30, 2010:

| | |
|--|------------------|
| Due in less than one year | \$ 64,998 |
| Less allowance for uncollectible contributions | <u>(3,044)</u> |
| Current portion | <u>\$ 61,954</u> |

As of June 30, 2010, two donors accounted for 48%, and 37% of contributions receivable. In addition, three donors accounted for 54% of contributions revenue.

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Notes To Combined Financial Statements
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(7) **Publications Inventory**

Publications inventory consisted of the following as of June 30, 2010:

| | |
|------------------------------|-------------------|
| Finished goods | \$ 222,581 |
| Work in process | <u>79,380</u> |
| Total publications inventory | <u>\$ 301,961</u> |

(8) **Property And Equipment**

Property and equipment consisted of the following as of June 30, 2010:

| | |
|---|---------------------|
| Land | \$ 428,065 |
| Land improvements | 89,557 |
| Headquarters building and improvements | 3,685,108 |
| Residential property | 145,344 |
| Furniture and equipment | <u>1,183,249</u> |
| | 5,531,323 |
| Less: accumulated depreciation and amortization | <u>(3,037,403)</u> |
| Net property and equipment | <u>\$ 2,493,920</u> |

(9) **Operating Leases**

The Society leases equipment under non-cancelable operating leases with monthly payments totaling approximately \$7,600 that expire from 2011 through 2015. The equipment may be purchased at the termination of the lease for its fair value.

Future minimum lease payments as of June 30, 2010, are as follows:

For the Year Ended June 30,

| | |
|------|-------------------|
| 2011 | \$ 66,645 |
| 2012 | 52,816 |
| 2013 | 31,641 |
| 2014 | 9,150 |
| 2015 | <u>5,337</u> |
| | <u>\$ 165,589</u> |

Rent expense for operating leases was approximately \$76,000 for the year ended June 30, 2010.

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(10) **Commitments**

Meeting Reservations

The Organization has entered into various contracts for reservation of meeting and convention area space for its annual meetings, to be held through October 2014, totaling \$4,481,040. The maximum penalty for cancellation of these contracts as of June 30, 2010, was \$1,806,983.

(11) **Split-Interest Agreements**

As of June 30, 2010, the Foundation is a beneficiary of four charitable reminder trusts. Under the terms of the split-interest agreements, at the time of the donor's death, the trust is to terminate and the remaining trust assets are to be distributed to the Foundation and other beneficiaries. Based on donor life expectancy and the use of a 5.25% discount rate, the present value of future benefits expected to be received by the Foundation was estimated to be \$221,619.

(12) **Restricted Net Assets**

Temporarily restricted net assets: Temporarily restricted net assets are restricted for the following purposes as of June 30, 2010:

Foundation -

| | |
|----------------------------|------------|
| Research grants and awards | \$ 977,114 |
| Travel support | 651,689 |
| Other GSA program support | 2,197,779 |

Society -

| | |
|--|----------------------|
| Research, study and education (Pardee) | 5,477,156 |
| Penrose endowment earnings | 8,763,733 |
| | <u>\$ 18,067,471</u> |

Permanently restricted net assets: Permanently restricted net assets are to provide a permanent endowment, with investment income restricted for the following purposes as of June 30, 2010:

Foundation -

| | |
|----------------------------|--------------|
| Research grants and awards | \$ 3,867,891 |
| Travel support | 72,821 |
| Other GSA program support | 482,077 |

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Notes To Combined Financial Statements
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Society -

Penrose endowment

3,884,385

\$ 8,307,174

(13) **Pension Plan**

The Organization has a qualified defined contribution plan that consists of individual annuity policies. The plan is available to employees with at least six months of service. All contributions to the plan, including those made by the Organization, are fully vested to the employee. The Organization's contributions to the plan amounted to \$265,133 during the year ended June 30, 2010.

(14) **Related Party Transactions**

The Organization has transactions that consist of transfers between the Foundation and the Society for support of and investment in future advancement of the geosciences. All significant inter-company accounts and transactions are eliminated in combination. The detail of the inter-company transactions prior to elimination for the year ended June 30, 2010, are as follows:

Foundation Support of Society

| | |
|---|-------------------|
| Society reported transfer revenue from Foundation | \$ 533,328 |
| Publications funds transfer to Foundation | 30,000 |
| Sections & Divisions transfer to Foundation | <u>59,639</u> |
| Total Foundation transfer to Society | <u>\$ 622,967</u> |

Society Support of Foundation

| | |
|---------------------|-------------------|
| Foundation payroll | \$ 200,677 |
| Foundation benefits | 72,324 |
| Foundation overhead | <u>113,688</u> |
| Total | <u>\$ 386,689</u> |

(15) **Subsequent Event**

On August 2, 2010, the Organization sold easements to the adjoining property of its headquarters to the City of Boulder. The Organization received approximately \$650,000 as a result of this transaction.

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
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Combined Supplemental Schedule Of Financial Position

As Of June 30, 2010

(With Summarized Financial Information For The Year Ended June 30, 2009)

| | Society | Foundation | Eliminations |
|--|----------------------|----------------------|---------------------|
| ASSETS | | | |
| Cash and cash equivalents | \$ 40,785 | \$ 380,313 | \$ |
| Investments | 687,469 | 2,014,532 | |
| Accounts receivable, net | 352,881 | | (110,444) |
| Contributions receivable, net | | 61,954 | |
| Publications inventory | 301,961 | | |
| Prepaid expenses and other assets | 275,083 | 8,624 | |
| Total Current Assets | <u>1,658,179</u> | <u>2,465,423</u> | <u>(110,444)</u> |
| Long-term investments | 633,542 | | |
| Restricted long-term investments | 18,125,277 | 7,975,302 | |
| Long-term contributions receivable, net | | | |
| Long-term accounts receivable, net | | | |
| Beneficial interest in charitable trusts | | 221,619 | |
| Property and equipment, net | 2,491,483 | 2,437 | |
| TOTAL ASSETS | <u>\$ 22,908,481</u> | <u>\$ 10,664,781</u> | <u>\$ (110,444)</u> |
| LIABILITIES AND NET ASSETS | | | |
| Liabilities: | | | |
| Accounts payable | \$ 301,978 | \$ 106,240 | \$ (110,444) |
| Accrued expenses | 37,794 | 35,559 | |
| Accrued liabilities | 292,194 | | |
| Deferred revenue | 1,954,347 | | |
| Line of credit | | | |
| Other liabilities | 6,397 | | |
| Total Liabilities | <u>\$ 2,592,710</u> | <u>\$ 141,799</u> | <u>\$ (110,444)</u> |
| Net Assets: | | | |
| Unrestricted - | | | |
| Designated for employee benefits | 81,593 | | |
| Undesignated | 2,108,904 | 2,273,611 | |
| Total Unrestricted Net Assets | <u>2,190,497</u> | <u>2,273,611</u> | |
| Temporarily restricted | 14,240,889 | 3,826,582 | |
| Permanently restricted | 3,884,385 | 4,422,789 | |
| Total Net Assets | <u>20,315,771</u> | <u>10,522,982</u> | |
| TOTAL LIABILITIES AND NET ASSETS | <u>\$ 22,908,481</u> | <u>\$ 10,664,781</u> | <u>\$ (110,444)</u> |

| Combined | |
|----------------------|----------------------|
| 2010 Total | 2009 Total |
| \$ 421,098 | \$ 428,371 |
| 2,702,001 | 2,495,716 |
| 242,437 | 294,292 |
| 61,954 | 177,468 |
| 301,961 | 392,072 |
| 283,707 | 436,878 |
| <u>4,013,158</u> | <u>4,224,797</u> |
| 633,542 | |
| 26,100,579 | 23,061,878 |
| | 1,576 |
| | 46,667 |
| 221,619 | 309,048 |
| <u>2,493,920</u> | <u>2,690,651</u> |
| <u>\$ 33,462,818</u> | <u>\$ 30,334,617</u> |
| | |
| \$ 297,774 | \$ 316,098 |
| 73,353 | 181,227 |
| 292,194 | 279,594 |
| 1,954,347 | 1,979,375 |
| | 300,000 |
| 6,397 | 10,242 |
| <u>\$ 2,624,065</u> | <u>\$ 3,066,536</u> |
| | |
| 81,593 | 109,895 |
| 4,382,515 | 2,860,176 |
| <u>4,464,108</u> | <u>2,970,071</u> |
| 18,067,471 | 16,500,870 |
| 8,307,174 | 7,797,140 |
| <u>30,838,753</u> | <u>27,268,081</u> |
| | |
| <u>\$ 33,462,818</u> | <u>\$ 30,334,617</u> |

**THE GEOLOGICAL SOCIETY OF AMERICA, INC. AND
THE GEOLOGICAL SOCIETY OF AMERICA FOUNDATION, INC.**

Combined Supplemental Schedule Of Activities

For The Year Ended June 30, 2010

(With Summarized Financial Information For The Year Ended June 30, 2009)

| | <u>Society</u> | <u>Foundation</u> |
|--|----------------------|----------------------|
| Support And Revenue: | | |
| Publications | \$ 3,878,831 | \$ |
| Meetings | 2,388,045 | |
| Membership dues and services | 604,646 | |
| Sections and divisions | 593,766 | |
| Grants | 323,622 | |
| Contributions | 547,965 | 1,774,593 |
| Education and outreach | 566,341 | |
| Change in value of split interest agreements | | 8,621 |
| Other revenue | 203,241 | 7,325 |
| Total Support And Revenue | <u>9,106,457</u> | <u>1,790,539</u> |
| Expenses: | | |
| Program services - | | |
| Publications | 2,177,707 | |
| Meetings | 1,955,948 | |
| Membership | 673,001 | |
| Sections and divisions | 375,448 | |
| Grants and awards | 1,248,171 | 673,372 |
| Education and outreach | 724,857 | |
| Total Program Services | <u>7,155,132</u> | <u>673,372</u> |
| Supporting services - | | |
| Fundraising | 7,945 | 197,264 |
| General and administrative | 2,377,117 | 488,813 |
| Total Supporting Services | <u>2,385,062</u> | <u>686,077</u> |
| Total Expenses | <u>9,540,194</u> | <u>1,359,449</u> |
| CHANGES IN NET ASSETS BEFORE INVESTMENT INCOME (LOSS) | (433,737) | 431,090 |
| Interest and dividend income | 501,774 | 262,895 |
| Net realized gain(loss) on investments | (923,891) | (411,305) |
| Net unrealized gain(loss) on investments | 2,834,822 | 1,309,024 |
| Total investment income (loss) | <u>2,412,705</u> | <u>1,160,614</u> |
| CHANGES IN NET ASSETS | 1,978,968 | 1,591,704 |
| Net Assets, Beginning Of Year | <u>18,336,803</u> | <u>8,931,278</u> |
| NET ASSETS, END OF YEAR | <u>\$ 20,315,771</u> | <u>\$ 10,522,982</u> |

| Eliminations | Combined | |
|--------------------|----------------------|----------------------|
| | 2010 | 2009 |
| \$ | \$ 3,878,831 | \$ 4,108,531 |
| | 2,388,045 | 1,772,018 |
| | 604,646 | 594,815 |
| | 593,766 | 446,336 |
| | 323,622 | 270,027 |
| (1,009,656) | 1,312,902 | 2,252,296 |
| | 566,341 | 371,765 |
| | 8,621 | (2,490) |
| | 210,566 | 235,198 |
| <u>(1,009,656)</u> | <u>9,887,340</u> | <u>10,048,496</u> |
| | 2,177,707 | 2,354,176 |
| | 1,955,948 | 1,869,535 |
| | 673,001 | 686,778 |
| | 375,448 | 329,097 |
| (622,967) | 1,298,576 | 1,274,368 |
| | 724,857 | 746,069 |
| <u>(622,967)</u> | <u>7,205,537</u> | <u>7,260,023</u> |
| | 205,209 | 199,878 |
| (386,689) | 2,479,241 | 3,000,872 |
| <u>(386,689)</u> | <u>2,684,450</u> | <u>3,200,750</u> |
| <u>(1,009,656)</u> | <u>9,889,987</u> | <u>10,460,773</u> |
| | (2,647) | (412,277) |
| | 764,669 | 938,227 |
| | (1,335,196) | (468,813) |
| | 4,143,846 | (7,793,986) |
| | <u>3,573,319</u> | <u>(7,324,572)</u> |
| | 3,570,672 | (7,736,849) |
| | <u>27,268,081</u> | <u>35,004,930</u> |
| <u>\$</u> | <u>\$ 30,838,753</u> | <u>\$ 27,268,081</u> |