

GSA Advertising Opportunities

Expand your customer base by connecting with targeted niches of geoscientists.



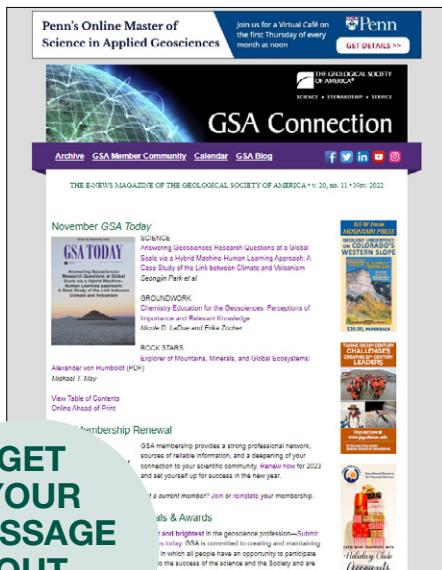
**SENT TO
MEMBERS
& POSTED
ONLINE**

GEOSCIENCE JOBS AND OPPORTUNITIES

GSA's large and respected academic community represents the target niche you need in recruiting and is a resource to all sectors of the geosciences.

- Open access on web
- 10,000 average monthly views
- Print media option in monthly issues of *GSA Today*

[CLICK TO VIEW JOB BOARD POSTING RATES](#)



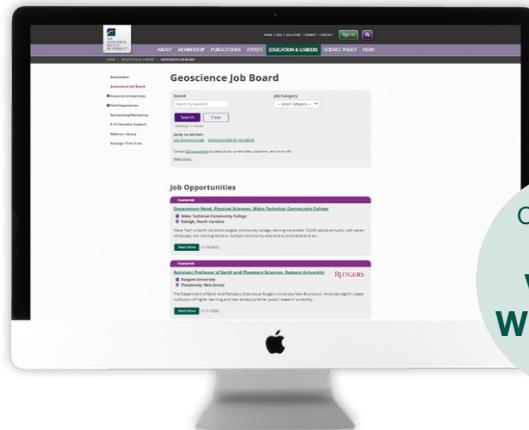
**GET
YOUR
MESSAGE
OUT**
to thousands of
subscribers

PRINT IN GSA TODAY

GSA Today is the Society's monthly, open-access science & news magazine that provides an audience of more than 22,000 readers. Published 11 times a year (combined March-April). Print advertising allows you to:

- Introduce and reinforce your brand
- Target your ideal customers from seasoned and early-career professionals to students
- Provide exposure to new products and services
- Add credibility to your message
- Keep your company competitive

[CLICK TO VIEW GSA TODAY ADVERTISING RATES](#)



One of GSA's
**TOP
VIEWED
WEBPAGES**

DIGITAL ADVERTISING

Stay top of mind with your advertisement sent to members of the geoscience community's email inboxes.

GSA CONNECTION NEWSLETTER

- Monthly e-newsletter sent to 34,000 people
- Market your special programs, events, webinars, products, & more!
- Average open rate: 41%

GSA TODAY ISSUE ALERTS

- Monthly email sent to 13,000 people upon release of *GSA Today* issue
- Average open rate: 46%

GSA CONNECTS EDAILIES

- Special edition of GSA Connection prepared for GSA Connects annual meetings
- Distributed to all registered attendees in 7 issues (average 4,000 people per issue)

[CLICK TO VIEW DIGITAL ADVERTISING RATES](#)



THE GEOLOGICAL SOCIETY
OF AMERICA®

**Get in touch today for a
customized advertising package.**

Advertising Manager, Ann Crawford

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