

## South-Central Section 52nd Annual Meeting

12–13 March 2018

Little Rock Marriott Hotel, Little Rock, AR



### Invitation to Sponsor

We invite you to become a sponsor for the 52nd Annual Meeting of the South-Central Section of the Geological Society of America. **Sponsors** are vitally important to the success of the meeting. Underwriting from sponsors allows us to maintain affordable registration costs, enhance meeting events, and support student attendees. In return, our sponsors are formally recognized as a GSA partner in the meeting program, in sessions, during sponsored events and on the website. Sponsor contributions are requested by February 12, 2018, but will gladly be accepted after this date.

### Sponsor Opportunities

GENERAL MEETING SPONSORS –  
Various levels  
(\$100 – \$5,000 +)

These Underwriting sponsorships help with general meeting expenses and fund student registrations, workshops, and field trips.

RECEPTION SPONSORS  
(\$2,500)

Welcome reception and Keynote reception - Help welcome members to the meeting; company will be recognized on signage entering the reception and on tables and bars.

COFFEE BREAK SPONSORS  
(\$1,000 each)

These breaks provide networking opportunities and offer visibility for your displays and promotional material

STUDENT SPONSORS  
(\$100 - \$1,000)

Help defray student expenses for registration, housing, transportation, workshops, and special student events at the meeting.

### Sponsor Levels & Entitlement

BENEFIT	Big Rock \$100 - \$499	Pinnacle Mountain \$500 - \$999	Petit Jean Mountain \$1,000 - \$2,499	Mount Nebo \$2,500 - \$4,999	Mount Magazine \$5,000 +
Acknowledgement letter	√	√	√	√	√
Recognition in meeting program	√	√	√	√	√
Recognition on section web page	√	√	√	√	√
Recognition on oral technical session slides		√	√	√	√
Recognition at sponsored events			√	√	√
Logo recognition in on-site signage				√	√
Complimentary exhibit booth					√

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### Sponsor Registration Form

Please complete the contact information below and indicate your purchase item(s) by checking the corresponding box(es). Return completed form and payments to the address provided. If you have any questions, or if you would like to discuss customizing a sponsorship level that fits within your budget, please contact Sponsorship Chair, Beth McMillan, by emailing: [memcmillan@ualr.edu](mailto:memcmillan@ualr.edu). Sponsor contributions are requested by February 12, 2018, but we will gladly accept contributions after this date.

**Your Information:**

Company/Organization to be listed as: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Preferences	Sponsor Options	Amount
√	General Meeting Sponsor (\$100 - \$5,000 +)	\$ _____
	Reception Sponsor (\$2,500)	\$2,500
	Coffee Break Sponsor (\$1,000)	\$1,000
	Student Sponsor (\$100 - \$1,000)	\$ _____

**Method of Payment:**

- Check (payable to the Geological Society of America)  
 Master Card                       Visa                       American Express

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete and return to:**

GSA/2018 SC Section Meeting  
 ATTN: Lindsey Henslee  
 c/o Michael DeAngelis, Organizing Chair  
 3300 Penrose Place  
 Boulder, CO 80301

**Contact information:**

**Beth McMillan**, Sponsorship Co-Chair  
 Email: [memcmillan@ualr.edu](mailto:memcmillan@ualr.edu)  
 Phone: +1-501-569-3024  
**Jeff Connelly**, Sponsorship Co-Chair  
 Email: [jbconnelly@ualr.edu](mailto:jbconnelly@ualr.edu)  
 Phone: +1-501-683-7117

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### Exhibitor Opportunities

The South-Central meeting of the Geological Society of America provides an excellent setting for your company or organization to interact with a targeted audience of diverse professionals and students. Meeting attendees include industry professionals, researchers, teachers, and students. Exhibition space is located in the same space as the poster presentations and has been designed to maximize your potential for face-to-face time with the attendees. Exhibit option descriptions, rates, and hours are included below. An exhibit booth application form is included on the next page. If you need any additional information, please contact Josh Spinler, Exhibits Chair, [jxspinler@ualr.edu](mailto:jxspinler@ualr.edu).

### Exhibitor Details

Exhibitor Options	Rates
For Profit Exhibit Booth	\$300
Non-Profit Exhibit Booth	\$150
Additional Fees - electricity (4amp)	\$30
Additional Registration – additional booth staff	\$40/person

All exhibit spaces include:

- (1) 6' X 30" Table, (2) Chairs, Wireless Internet, Pipe/drape, ID sign,
- (1) Registration for 1 person (includes all technical sessions. Meals are on own)

Schedule:

- SET UP: March 11 (9:00 am – 7:00 pm)
- EXHIBIT TIMES: March 12-13 (8:00 am – 6:00 pm)
- TEAR DOWN: March 13 (5:00 pm – 9:00 pm)

Exhibit space should be reserved no later than February 12, 2018. All requests for cancellation of space must be received in writing (to GSA SC Sec) by the cancellation deadline of February 12, 2018.

**Please complete Exhibit Booth Application and return to:**

GSA/2018 SC Section Meeting  
ATTN: Lindsey Henslee  
c/o Michael DeAngelis, Organizing Chair  
3300 Penrose Place  
Boulder, CO 80301

**Contact information:**

**Josh Spinler**, Exhibits Chair  
Email: [jxspinler@ualr.edu](mailto:jxspinler@ualr.edu)  
Phone: +1-501-569-3544

# EXHIBIT BOOTH APPLICATION

12-13 March, GSA South-Central Section Meeting | Little Rock Marriott Hotel | Little Rock, AR

COMPANY NAME
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<b>KEY CONTACT PERSON</b> Persons listed below will receive ALL exhibitor communications.
KEYCONTACTPERSON
KEY CONTACT PHONE NUMBER
KEY CONTACT FAX NUMBER
KEY CONTACT E-MAIL ADDRESS
STREET ADDRESS
CITY/STATE/ZIP
COMPANY WEB ADDRESS

QUANTITY OF BOOTHS	RATE PER BOOTH	TOTAL BOOTH AMOUNT
		<b>TOTAL AMOUNT DUE US\$</b>

Submit application with total amount.

**METHOD OF PAYMENT:**

- Check: The enclosed check in the amount of US\$ \_\_\_\_\_  
**Make Check Payable To: Geological Society of America**  
 Mail to: **GSA / 2018 SC Section Meeting**  
**ATTN: Lindsey Henslee**  
 c/o Michael DeAngelis, Organizing Chair  
 3300 Penrose Place  
 PO Box 9140  
 Boulder, CO 80301

- Credit Card:

Provide credit card information below.

**EXHIBIT BOOTH RENTAL:**

Booth size: 6'x30" Booth

(includes table, chairs,  
pipe/drape, ID sign)

For Profit: US \$300

Not For Profit: US \$150

Electrical (4amp): US \$30

**CANCELLATION & REFUND POLICY:** All requests for cancellation of space must be received in writing (to GSA SC Sec) by the cancellation deadline of 2/12/18.

No refunds will be issued after this date.

Shipping: Little Rock Marriott  
 Hold for: Exhibitor Name/Convention  
 3 Statehouse Plaza  
 Little Rock, AR 72201

CARD AUTHORIZED AMOUNT US\$ _____
CREDIT CARD (check one)  <div style="display: flex; justify-content: space-around;"> <span>American Express</span> <span>MasterCard</span> <span>VISA</span> <span>Discover</span> </div>
CREDIT CARD NO.  <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
EXPIRATION DATE
CARDHOLDER NAME (please print)
CARDHOLDER SIGNATURE

**Badge #1**

First/Last Name
Organization Name
City/State

**Badge #2**

First/Last Name
Organization Name
City/State

By signing up to exhibit for this event/meeting, you acknowledge that you have read and will comply with the GSA Code of Conduct for Events, as will all booth workers associated with your company.

**GSA Code of Conduct:** <http://www.geosociety.org/GSA/Events/EventConductCode/GSA/Events/Conduct.aspx>