EXHIBITOR PROSPECTUS

GSA 2019

22–25 September

Phoenix, Arizona, USA

THE GEOLOGICAL SOCIETY OF AMERICA®

www.geosociety.org/AnnualMeeting

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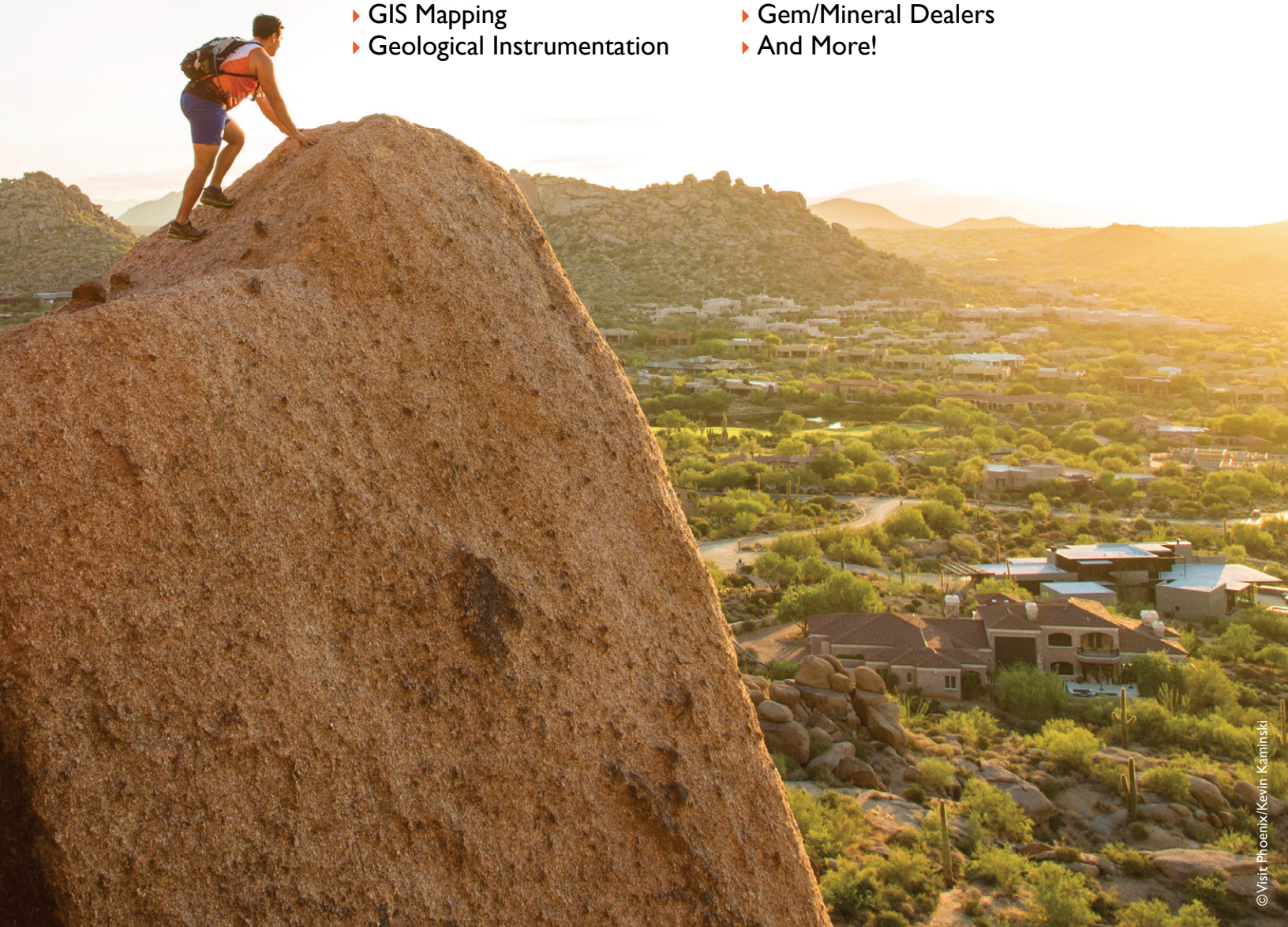
"The must attend event in geoscience for industry representatives, academics and students, scientific organizations, and government agencies."

The Geological Society of America convenes this fall in Phoenix, Arizona, connecting researchers, government agencies, students, academia's leading instructors, and more with a who's who of industry vendors promoting the newest and most cutting-edge products and services.

Only in Phoenix at GSA2019 will your company have direct access to such a captive audience intent on learning more about your offerings, programs, and products!

An anticipated audience of more than 6,000 domestic and international attendees makes GSA2019 undoubtedly the preeminent event for those in the geological sciences to attend. The GSA2019 exhibitor profiles include, but are not limited to:

- Computer Hardware
- Computer Software
- Educational Products and Instructional Aids
- Drone Technology
- GIS Mapping
- Geological Instrumentation
- Governmental Agencies
- Professional Associations and Societies
- Publications
- University Graduate Programs
- Gem/Mineral Dealers
- And More!



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Benefits of Exhibiting

- Two (2) exhibit-hall only badges per 10' x 10' booth
- Complimentary listing on conference website, printed show guide, and conference app
- One (1) complimentary full meeting registration
- Preferential booth selection for GSA2020 in Montreal, Canada

Multiple rates available to reflect diverse range of GSA2019 exhibitors
(see Exhibit Space Application within the prospectus for complete rates and exhibit packages)

For questions, or to reserve your booth please contact:

David Gerhardt
Exhibit Manager – GSA2019
Corcoran Expositions, Inc.
312-265-9664
david@corcexpo.com

Exhibit Hours

Exhibitor Move In & Move Out*
Move In: Sat., 21 Sept. ▸ 8:00 a.m.–5:00 p.m.
Sun., 22 Sept. ▸ 8–11 a.m.

Move Out: Wed., 25 Sept. ▸ 2:00–8:00 p.m.
**Hours subject to change*

Sun., 22 Sept. ▸ 2–7 p.m.
Exhibits Opening Reception begins at 5:00 p.m.

Mon., 23 Sept. ▸ 10:00 a.m.–6:30 p.m.
Libations and Collaborations Beer Reception 4:30–6:30 p.m.

Tues., 24 Sept. ▸ 10:00 a.m.–6:30 p.m.
Libations and Collaborations Beer Reception 4:30–6:30 p.m.

Wed., 25 Sept. ▸ 10:00 a.m.–2:00 p.m.

See a complete list of exhibitors online at
GSA 2018 Exhibitor List

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Advertising & Sponsorship

Don't miss the opportunity to reach a broad cross section of geoscientists. Hosted in the Valley of the Sun, your reach will be to industry representatives, professors, researchers, government employees, and most importantly our talented students. Students are our future leaders in the geoscience industry and academia. Your presence will have impact and extend your brand awareness. Your message, through an exhibit booth, sponsorship, or advertising will be visible to a robust audience of approximately 6,000.

Not only do we have exhibit booths available, but you can amplify your presence by choosing your own adventure!

Advertising in print and e-media ▸ Sponsorship at various levels ▸ Technical Demonstrations

ALL ADVERTISING INQUIRIES:
Ann Crawford, *GSA Advertising Manager*
advertising@geosociety.org
+1-303-357-1053
www.geosociety.org/Advertising

ALL SPONSORSHIP INQUIRIES:
Debbie Marcinkowski, *Director of Development Corporate Partnerships, GSA & GSA Foundation*
dmarcinkowski@geosociety.org
+1-303-357-1047
community.geosociety.org/gsa2019/sponsors

THE GEOLOGICAL SOCIETY OF AMERICA®

GSA Annual Meeting & Exposition

EXHIBIT SPACE APPLICATION

September 22-25, 2019 • Phoenix Convention Center • Phoenix, AZ

INSTRUCTIONS: Complete all sections of application, sign, and return including a payment check made payable to: **GSA, P.O. Box 485, LaGrange, IL 60525-0485.**

COMPANY NAME

The KEY CONTACT PERSON listed below will receive ALL exhibitor communications.

KEY CONTACT PERSON

KEY CONTACT PHONE NUMBER

KEY CONTACT E-MAIL ADDRESS

STREET ADDRESS

CITY/STATE/ZIP

COMPANY WEB ADDRESS

1

EXHIBIT SPACE RENTAL PER 100 SQUARE FEET:

Minimum booth size is 10' x 10'.

Commercial: $2,300 ***(includes side and back drape, ID sign, two (2) exhibit hall badges and one full-conference pass; three (3) or more booths receive 20% discount)***

Educational / Not For Profit: $1,200 ***(rate available for maximum of two booths, includes side and back drape, ID sign, two (2) exhibit hall badges, and one (1) full-conference pass)***

Campus Connection: $1,150 ***(includes side and back drape, ID sign, booth carpet, one (1) table, two (2) chairs, 4' x 8' poster board, two (2) exhibit hall badges, and one (1) full-conference pass.) Package available for one (1) booth only.***

Associated Societies: $650 ***(includes side and back drape, ID sign, package available for one (1) booth only)***

$100 charge for each exposed corner.

A 50% payment is due upon being invoiced. An invoice will be included as part of space confirmation. The balance is due **April 26, 2019.** Applications received after this date must include full payment. **There is a $100 charge for returned checks.**

CANCELLATION & REFUND POLICY: All requests for cancellation of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancelation of space. If Show Management receives a written request for cancelation of space on or before April 26, 2019, the exhibitor will be liable for 50% of the total cost of space canceled. There are no refunds for cancellations after April 26, 2019.

2

We prefer not to be assigned next to or across the aisle from (list specific company names, not product categories):

_____

_____

LOCATION PREFERENCES: The following choices indicate the location and configuration of the preferred booth space.
1st Choice:_____ 2nd Choice: _____
3rd Choice: _____ 4th Choice: _____

3

QUANTITY OF 10'X10's		EXHIBIT SPACE RATE		TOTAL EXHIBIT AMOUNT
	X		=	

		NUMBER OF CORNERS		TOTAL CORNER AMOUNT
		X $100	=	$

DEPOSIT		
50% of TOTAL AMOUNT		TOTAL AMOUNT DUE
		$

On or after 4/26/19 submit application with total amount

4

EARN ADDITIONAL EXHIBIT POINTS BY ADVERTISING OR SPONSORING

❑ **Yes, I want additional information about meeting-related print, web, mobile, and e-media advertising.**

❑ **Yes, I want additional information about meeting-related sponsorships.**

5

We agree to abide by all rules and regulations, including the GSA Events Code of Conduct, governing the exposition as printed on the reverse side hereof and which are a part of this application. Acceptance of this application by show management constitutes a contract.

DATE

AUTHORIZED SIGNATURE

TITLE

QUESTIONS?

Corcoran Expositions, Inc.
Phone: 312-541-0567, Fax: 312-541-0573
E-mail: david@corcexpo.com

FOR OFFICE USE ONLY

GENERAL RULES & REGULATIONS

These rules and regulations are a bona fide part of the contract for exhibit space with The Geological Society of America, hereinafter referred to as GSA, for the Conference and Exposition which is managed by Corcoran Expositions, Inc., hereinafter referred to as Show Management, on behalf of GSA, the Show's owner and sponsor. Show Management reserves the sole right to render all interpretations, amend and enforce these regulations and to establish any and all further regulations not specifically covered below to assure the general success and well being of the Show. Each exhibitor, for himself, his employees, and his contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by Show Management. Show Management reserves the right to decline, prohibit, deny access or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these rules and regulations and extends to persons, things, printed matter, products, and conduct. GSA reserves the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. Show Management's decision and interpretation shall be accepted as final in all cases.

1. VALID APPLICATION FOR SPACE.

Applicants for exhibit space are required to execute and forward the Exhibit Space Application to Show Management. To be valid, each application must convey a minimum 50% deposit upon being invoiced for each booth space requested for rental.

2. PAYMENT OF SPACE.

A 50% payment is due upon being invoiced. The balance must be paid April 26, 2019. Applications received on and after April 26, 2019, must be accompanied by full payment. There will be a $100 charge on all returned checks. Any deviations from this provision, including but not limited to acceptance by Show Management of any late payments specified herein, shall not be construed as a waiver of Show Management's rights to cancel exhibitor's contract for such non-compliance, reassign booth location, take possession of said space without refund or further notification, or otherwise be construed as a modification of any schedule of payments required hereunder. Further, all payments as stated hereunder shall be payable at the address stated in this application.

3. CANCELLATION AND REFUNDS.

All cancellations of space must be received in writing. If space is reduced, the net reduction of space will be treated as a cancellation of that space. If Show Management receives a written request for cancellation of space on or before April 26, 2019, the exhibitor will be liable for 50% of the total cost of space canceled. There are no refunds for cancellations after April 26, 2019. Failure to appear at the Expo does not release exhibitor from responsibility for payment of the full cost of space rented. In the event of cancellation, space reverts back to Show Management for use at its sole discretion. Show Management's ability to resell the space shall not affect the refund schedule.

4. SPACE RENTAL AND ASSIGNMENT OF LOCATION.

Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

5. USE OF SPACE, SUBLETTING SPACE.

No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the express permission in writing from Show Management. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his business. Should any item from a nonexhibiting firm be required for operation of a display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited and may result in eviction.

6. OPERATION OF EXHIBITS.

Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the Exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the Exposition as a whole. Use of so called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Alcoholic Beverages. Exhibitors may not serve alcoholic beverages in the exhibit hall except with the written permission of Show Management.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Booth Representatives. Booth representatives, including models or demonstrators, must be properly registered and wear badges, comply with the GSA Event Code of Conduct, and be properly and modestly clothed.. Excessively revealing attire is prohibited. Individuals under the age of 18 are not permitted on the show floor anytime during exhibitor move-in and move-out because of high liability. During the exhibition open hours partners and children are permitted on the floor when properly badged. Individuals under the age of 18 are not permitted on the show floor anytime during exhibitor move-in and move-out because of high liability. Exhibitors shall be obligated to have merchandise and personnel in the booth during all published event hours. All laws and regulations of local, state and Federal governments pertaining to fire, public safety, and consumer safety shall be observed by each exhibitor.

Music Licensing. Any exhibitor using music (live OR recorded) in their exhibit must pay licensing fees to both the American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI.) Any exhibitor using copyrighted music as set forth above assumes the entire responsibility for its use and for obtaining the appropriate permission and payment of any fees associated with its use. Exhibitor further agrees to protect, indemnify, defend and save GSA, Show Management, the management of the exhibit hall, and the service contractors and their respective employees and agents harmless against all claims, losses or damages, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's use of said copyrighted music.

Sound. Audio visual devices mused in the Exhibitor's booth are subject to the approval of Show Management. In the course of the exhibit, no audio-visual device or sound system shall be operated in a manner that disturbs or interferes with others. Attention attracting, noise-making devices, loudspeaker systems, and flashing lights are expressly prohibited.

Sale of Fossils and Specimens: GSA requires that the sale by exhibitors fossils and specimens extracted from cave formations be limited to those obtained ethically and legally. Exhibitors who sell such items must certify they meet the standards of the *Paleontological Resources Preservation Act* and/or the *Federal Cave Protection Act.* These Acts state:

Fossils: The sale of any paleontological resource that has been excavated or removed from Federal land in violation of any provisions, rule, regulation, law, ordinance, or permit in effect under Federal law is prohibited.

Cave Formations: The sale of speleothems, stalactites, and stalagmites, taken from caves on any federal land is prohibited by federal law. See the *Federal Cave Resources Protection Act* of 1988. Many states also prohibit the sale and'or removal of speleothems, stalactites and stalagmites taken from caves. Please be sure your items comply with all applicable laws before listing it for sale.

GSA likewise requires certification that specimens from foreign countries that are offered for sale were likewise obtained in compliance with all relevant local laws and regulations, including those governing the export of specimens for sale abroad.

7. Limit on Number of Fossil, Gem and Mineral Dealers: GSA restricts the total number of exhibitors of this type. If you are unfamiliar with this policy, write or phone the GSA Exhibits Manager to request a copy of the regulation governing such exhibitors.

8. ARRANGEMENT OF EXHIBITS.

Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All displays, demonstrations, interviews or other activities must be confined to the limits of the Exhibitor's assigned booth.

Exhibitor Plan Review. Booth construction plans and layout arrangements for island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the Exposition.

9. EXHIBITS AND PUBLIC POLICY.

Each exhibitor is charged with knowledge of all State, County, and City Laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in the Exposition. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped or otherwise affixed to any pillars, doors, walls, or other parts of the building. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials, and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them.

All booth decorations must meet flame-proofing codes. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed at all times. Electrical equipment and wiring must conform with National Electrical Code Safety Rules. Use of butane or bottled gas is not permitted. Use of propane and helium balloons is prohibited. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Designated "No Smoking" areas must be observed.

If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEE, ESCA and ED&PA guidelines and must be signatory to a current local collective bargaining agreement.

An exhibitor who makes any claim or advertises at the GSA Annual Meeting & Exposition in any way which, in the sole opinion of Show Management, is false, misleading or otherwise against public policy, may, in the sole discretion of Show Management, be required to discontinue such claim or advertising.

10. INSTALLATION AND REMOVAL.

Show Management reserves the right to fix the time for the installation of a booth prior to the Exposition opening and for its removal after the conclusion of the Exposition. Any space not claimed and occupied two hours prior to the show opening may be resold or reassigned without refund. Installation of all exhibits must be fully completed by the opening time of the Exposition. Exhibits must be staffed during all Exposition hours and may not, to any extent, be dismantled before the Exposition closing. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

11. STORAGE OF PACKING CRATES AND BOXES.

Unattended freight in any display space as of one hour prior to Exposition opening will be removed and stored at the exhibitor's sole risk and expense. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period; butthese, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Exposition will be removed at theexhibitor's expense. Exhibitors will be billed by Show Management for removal time and materials at prevailingrates. Neither Show Management, the service contractor nor the exhibit facility shall assume any liability whatsoever for loss or damage.

12. EXHIBITOR'S AUTHORIZED REPRESENTATIVE.

The exhibiting firm assumes responsibility for its authorized representative to follow all Show Management Contract Rules and Regulations.

13. LIABILITY AND INSURANCE.

All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither GSA, Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor.

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

14. INDEMNIFICATION.

Exhibitor agrees that it will indemnify and hold and save GSA and Show Management whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against GSA and Show Management on account of injury or damage to person or property to the extent that any such damage of injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder. Such indemnification of GSA and Show Management by Exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of GSA and Show Management. Exhibitor covenants and agrees that in case GSA and Show Management shall be made a party to any litigation commenced by or against Exhibitor or relating to this lease or the Premises leased hereunder, then Exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon GSAA and Show Management by virtue of any such litigation.

Property Damage. Neither GSA, Show Management nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and GSA, Show Management and Exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of GSA, Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

Use of Certain Property. Exhibitor will assume all costs arising from the use of patented, trademarked, or franchised materials, devices, processes or dramatic rights used on or incorporated in the exhibitor's space. Exhibitor shall indemnify, defend and hold harmless GSA, Show Management, the Phoenix Convention Center and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s) described above.

15. WAIVER.

Show Management shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by Show Management. No delay or omission by Show Management in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or a waiver of any right or remedy on any future occasion.

16. ATTORNEYS' FEES.

Should Show Management find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, Show Management, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges, and expenses including attorneys' fees.

17. AMERICANS WITH DISABILITIES ACT.

Exhibitors are reminded that the Americans with Disabilities Act ensures equal access to all participants at GSA meetings. It is the responsibility of the exhibitor to make their booth space fully accessible to those with physical or sight impairments and to comply with all applicable laws and regulations, including without limitation the Americans with Disabilities Act (Public Law 101-336.)

18. SOCIAL FUNCTIONS/SPECIAL EVENTS.

Any social function or special event planned by an exhibiting company, to take place during the GSA Annual Meeting & Exposition, MUST BE APPROVED by GSA.

19. OTHER REGULATIONS.

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. **THE SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

GSA's full Events Code of Conduct can be found online at www.geosociety.org/conductcode